

1.

Detergents & Laundry Care Formulas			
#	Formula Name	Price	Making Cost (per unit)
1.	Liquid Detergent – Surf Excel Equal	₹3,000	₹75
2.	Liquid Detergent - Rin Equal	₹2,000	₹50
3.	Liquid Detergent – Thick & Economy	₹2,000	₹35
4.	Low Cost Liquid Detergent	₹2,000	₹20
5.	Liquid Detergent – Beginners/Learners Formula	₹200	₹32
6.	Detergent Powder - Premium	₹3,000	₹55
7.	Laundry Detergent Powder (Low & Medium Cost)	₹1,000	₹28 - ₹54
8.	Rin Ala - Fabric Whitener	₹500	₹21
Total Bundle Cost		₹13,700	
Offer Price - Bundle Offer		₹5,999	

2.

Floor & Surface Cleaners			
#	Formula Name	Price	Making Cost (per unit)
1.	Floor Cleaner - Rose (Premium) - Lyzol Equivalent	₹2,000	₹40
2.	Lyzol Type (Not equivalent-But looks like lyzol) – Economy Quality	₹2,000	₹18
3.	Natural Floor Cleaner	₹2,000	₹63
4.	Phenyl Compound & Solutions	₹500	₹20 - ₹40
Total Bundle Cost		₹6,500	
Offer Price - Bundle Offer		₹2,999	

3.

Dish Wash Formulas			
#	Formula Name	Price	Making Cost (per unit)
1.	Multi Purpose Cleaner (Premium Quality)	₹1,000	₹31
2.	Dish Wash Gel - Premium (Pril Equal)	₹2,000	₹51
3.	Dish Wash Gel - Premium (Vim Gel Equal)	₹2,000	₹52
4.	100% Natural Dish Wash Liquid	₹1,000	(Not Listed)
Total Bundle Cost		₹6,000	
Offer Price - Bundle Offer		₹2,999	

4.

Toilet Bowl & Disinfectants			
#	Formula Name	Price	Making Cost (per unit)
1.	Harpic Equivalent – Premium	₹5,000	₹43
2.	Red Harpic - Equivalent Disinfectant	₹2,000	₹38
3.	White Harpic - Equivalent Disinfectant	₹2,000	₹27
Total Bundle Cost		₹9,000	
Offer Price - Bundle Offer		₹5,999	

5.

"Pro-Detailing" Automotive Formulas			
#	Formula Name	Price	Making Cost (per unit)
1.	Dashboard Polish - Premium	₹500	₹38
2.	Touchless Snow Foam Car Wash Shampoo	₹2,000	₹87
3.	Tyre Polish (Tyre Dresser)	₹500	₹117
Total Bundle Cost		₹3,000	
Offer Price - Bundle Offer		₹2,099	

6.

Personal Hygiene & Specialty Basics			
#	Formula Name	Price	Making Cost (per unit)
1.	Carbomer Gel	₹500	₹10
2.	Hand Sanitizer	₹1,000	₹105
3.	Hand Wash - Transparent Medium	₹1,000	₹37
4.	Shampoo With Olive Oil Conditioner	(Not Specified)	(Not Listed)
Total Bundle Cost		₹2,500	
Offer Price - Bundle Offer		₹1,099	

7.

BIS Specifications & Specialty			
#	Formula Name	Price	Making Cost (per unit)
1.	BIS Glass Cleaner – Colin Equivalent	₹5,000	₹42
2.	BIS Dish Wash Bar Formulas	₹10,000	₹53
3.	BIS Detergent Powder Formulas	₹10,000	₹110
4.	Hard Stain Remover - Roff Equivalent	₹15,000	₹74